



Name: Samsung Electronics America, Inc

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Industry: Electronics

Corporate address: 105 Challenger Road , US, New Jersey, Ridgefield Park,,

### **Description**

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**Samsung Electronics America (SEA)** SEA is a wholly-owned subsidiary of Samsung Electronics Co. Ltd., an established leader in the worldwide electronics market. SEA is focused on continually expanding its position in the U.S. market while upholding Samsung's mission to provide consumers with innovative products that converge digital technologies and offer exceptional quality, features, performance and value.

Samsung holds true to this mission across all categories by offering a broad range of award-winning products that are backed by industry-leading warranties, customer service and technical support programs.

SEA comprises the Consumer Business Division (CBD), and the Enterprise Business Division (EBD), both headquartered in Ridgefield Park, NJ. The North American headquarters, also located in Ridgefield Park, NJ, oversees the North American Subsidiaries of Samsung Semiconductor, Inc, Samsung Information Systems America and Samsung Austin Semiconductor.; as well as Samsung Electronics Canada; and Samsung Electronics Mexico.

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