

## avis budget group

Name: Avis Budget Group

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Industry: Transportation / Tourism

Corporate address: 860 W. Evergreen Ave, US, IL, Chicago,

### Description

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We operate two of the most recognized brands in the global vehicle rental industry through Avis and Budget. Avis is a leading rental car supplier positioned to serve the premium commercial and leisure segments of the travel industry and Budget is a leading rental car supplier focused primarily on more value-conscious segments of the industry.

We are a leading vehicle rental operator in North America, Australia, New Zealand and certain other regions we serve and our licensees operate the Avis and Budget brands in more than 100 countries throughout the world. We generally maintain a leading share of airport car rental revenue and we operate one of the leading truck rental businesses in the United States.

Our car rental business enjoys significant benefits from operating two distinct brands that target different industry segments but share the same fleet, maintenance facilities, systems, technology and administrative infrastructure.

We believe that Avis and Budget both enjoy complementary demand patterns with mid-week commercial demand balanced by weekend leisure demand. In 2010, we generated total revenues of \$5,185 million. The Avis, Budget and Budget Truck brands accounted for approximately 62%, 31% and 7% of our revenue, respectively, in 2010.

As an equal opportunity employer, Avis Budget Group is proud to provide an inclusive workplace that embraces and celebrates demographic, cultural and lifestyle differences.

*"Attention to diversity helps us make sure that we as a company are drawing fully on our creative and intellectual resources,"* **explains Darlene Hill, Director of Equal Employment Opportunity.**

*"This important focus empowers us to tap into new markets, enhance our work environment, and better serve our customers."*

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