



Name: Publicis TouchPoint Solutions

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Industry: Information Technology

Corporate address: 1000 Floral Vale Blvd Suite 400, PA, Yardley,

Description

Publicis Touchpoint Solutions (Touchpoint) designs and implements customized healthcare sales, service, and communications teams. We listen to our clients and create cross-channel solutions that achieve their goals. From in-field to inside and from promotional to clinical, our centers-of-excellence include field sales and service, live video detailing, inside credentialed sales specialists, inside sales and service, clinical health educators, and medical science liaisons. A wide range of vital support solutions—each of which serves all of the company’s message delivery channels—includes recruiting, training, performance management, operations, data/analytics, and compliance. Publicis Touchpoint Solutions provides the human touch to precision cross-channel messaging delivered at the right time and through the right channels to achieve maximum impact.

Our Commitment to Diversity

Publicis Touchpoint Solutions believes that drawing upon the talents of people from diverse backgrounds and experiences enriches our performance. One of our core beliefs is that our people are our greatest asset. We seek to create an inclusive, fair, and respectful environment that celebrates individual differences and the unique perspectives they bring. Diversity at Publicis Touchpoint Solutions includes ethnicity, gender, age, religion, disability, national origin, and sexual orientation; it also encompasses recognizing the uniqueness of everyone’s characteristics, styles, and experiences. At Publicis Touchpoint Solutions, we believe that our people are our competitive advantage and the foundation of our success.

- See more at: <http://www.touchpointsolutions.com/careers/#sthash.xHBpYDF9.dpuf>

At Touchpoint, we know that every company and each brand is unique. To properly define the dimension of your challenges, we listen. Then we ask probing questions that help us design customized, cross-channel solutions to seamlessly communicate your message to the right customers, at the right times, and through the right channels. - See more at: <http://www.touchpointsolutions.com/about-us/#sthash.NGGbEjiX.dpuf>

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