



Name: First 5 Alameda County

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Industry: Nonprofit Charities

Corporate address: 1115 Atlantic Ave , California, Alameda,

Description

First 5 Alameda County is an innovative public entity created by passage of Proposition 10 in 1998 which added fifty cents per pack of cigarettes to help fund early care and education for children 0-5. Research shows that a child's brain develops most dramatically during the first five years of life. To ensure that more children are born healthy and reach their full potential, First 5 supports a comprehensive system of early childhood care that helps prepare kids for success in school and life.

Our Vision

Every child in Alameda County will have optimal health, development and wellbeing to reach his or her greatest potential.

Our Mission

In partnership with the community, we support a county-wide continuous prevention and early intervention system that promotes optimal health and development, narrows disparities and improves the lives of children 0 to 5 and their families.



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